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Application Number	09/963,246
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First Named Inventor:	F. William Daugherty
Art Unit	3622
Examiner Name	Carlson, Jeffrey D
Attorney Docket Number	6560P016

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T ²
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	4	NETSCAPE COMMUNICATIONS CORPORATIONS: "Additional Topics", CLIENT-SIDE JAVASCRIPT GUIDE, June 1999 (1999-06), pages 201-210, XP002222837, Section "Using Cookies with Javascript"	
	5	ARMAN, DANESH, "Teach Yourself JavaScript in a Week, Chapter 9.; Remember where you've been with cookies", Internet, 1996, XP002299088, Section 9 until "Listing 9.1"	
	6	U.S. DEPARTMENT OF ENERGY COMPUTER INCIDENT ADVISORY CAPABILITY: "WHAT ARE COOKIES?", INTERNET, 12 March 1998, XP002145971 cookies.	
	7	Article entitled, "CBS Sportsline Launches Innovative "Sportsline Rewards" Relationship Program", January 1999, downloaded from http://about.sportline.com/releases/rewards.htm on 06/17/2003.	
	8	Dialog reference, file 15#01794340, Marc Gunther, "The trouble with web advertising" Fortune V139n7 pp 147-148, April 12, 1999.	
	9	FL Sportline USA: "Sportsline USA, Inc. Reports Fourth Quarter Financial Results," Business Editors, Jan. 28, 1999	
	10	"IS THE Internet a New Key to Retailing Success?," Jewelers' Circular-Keystone, Sept. 1998	

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